

Parental Code:9745
See brochure for details

on request

18 April 2000

249800



Shakespeare's in love and you're in luck
-You can watch it now with ONrequest!

Dear 

I'm delighted to be able to tell you about our exciting new service, ONrequest which goes live on 1 May.

ONrequest is the new way to watch the first TV showings of some of the latest and greatest blockbuster movies. With selected performances in widescreen and stunning surround sound, ONrequest brings the digital cinema to your living room, all with a few simple clicks on your remote control.

For example, with ONrequest in May you could see Shakespeare in Love, winner of seven Oscars* and one of the best British films ever! Other treats in store include Robin Williams in Patch Adams, kiddies' favourite Rug Rats plus many more - and coming soon is the smash hit romantic comedy Notting Hill!

ONrequest Customer Service Centre

PO Box 4, Plymouth PL1 3XU

t: 0870 600 9696

e: info@onrequest.co.uk



Choose what you watch and when you watch it

With ONrequest, you can find out what's showing at any time without obligation, get a free preview to help you choose, then watch at a time that's convenient for you. As we're a 'pay-per-view' service, you simply pay for what you watch. It's the simplest and quickest way to get your hands on the latest blockbuster movies – without leaving your front door!

As well as the TV premieres of mainstream movies, we will soon be bringing you coverage of top sports and specially commissioned events.

Let your remote control save you money – and win you a family holiday in sunny Florida!

As a special introductory offer, all orders for movies made through your remote control during May and June will be at half price – just £1.49 each!** With Shakespeare In Love and other movies to suit the whole family, that's great value entertainment.

You could also win the family holiday of a lifetime in sunny Florida or a superb widescreen TV, just by connecting your set top box and entering our free prize draw. The enclosed leaflet has full details.

It's as easy as one, two, three

You will find full details about ONrequest in the enclosed brochure, which tells you everything you need to know to start watching your choice of the very best in movie entertainment.

It tells you how to make sure your set top box can receive ONrequest by performing a simple 'auto update'. The brochure also shows you how to connect your box to a telephone socket so that you can order your movie selections quickly and easily through your remote control.

ONrequest keeps you in control

Finally, please look at the section in the brochure about our Parental Code. This is a system that lets you decide and control what is shown on your television and is designed to protect younger viewers.

If you have already set a Parental Code PIN for your set top box you can continue using it – it will be valid for ONrequest as well as your other ONdigital channels, including ONmail. Otherwise, you will find your individual Parental Code number at the top of this letter. Please keep this safe, you will need to use it to watch certain movies during the day.

You'll find details on our movies for May overleaf and you can get more details at any time by going straight to Channel 50, our Information channel, or online at www.onrequest.co.uk. So get ready to sit back, relax and treat yourself to the pick of movie entertainment!



Nick Bowman
Director of Customer Services

ONrequest is a joint venture partnership between SDN Limited and ONdigital plc.



© Images courtesy of Universal City Studios Productions Incorporated. All rights reserved.

*Oscar is a registered trademark of the Academy of Motion Picture Arts and Sciences
**Normal price of £2.99 applies to all orders not made through the remote control system.

We have a feast of great movie entertainment for you in May

- Shakespeare in Love** With Oscars for Best Picture and Best Actress, this romantic comedy is a sheer joy. Gwyneth Paltrow and Joseph Fiennes star in this brilliant witty, sexy film about the greatest love story ever written.
- Patch Adams** Robin Williams as the doctor who believes that humour is the best medicine - you'll find that laughter is contagious!
- Plunkett & Macleane** It's daylight robbery as Robert Carlyle and Jonny Lee Miller play two highwaymen who join forces to steal from the rich and give to each other.
- 200 Cigarettes** Ben Affleck and Courtney Love are amongst the cast in this hip comedy about the quest for Mr. or Mrs. Right ... or at least for Mr. or Mrs. Right Now.
- Rug Rats** There's fun for all the family as the animated Rug Rats set off on their first feature-length adventure.

ONrequest has many more great movies and other attractions in the pipeline. These include the smash hit romantic comedy *Notting Hill*, starring Hugh Grant and Julia Roberts. For accurate and up to date information about viewing times, always refer to our Information Channel (Channel 50) or the On-screen Guide.

