

Change the way
you see TV



on net

Now with FULL Internet access

on^{digital}

Enter the world of ONdigital

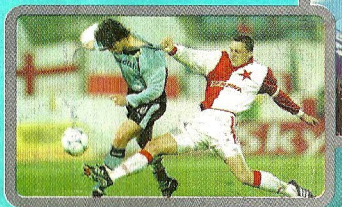
There's a new world to see – and its name is entertainment.

It's all here. Great programmes. Great movies. Great sport. And great interactive services, from games to email to the king of them all – FULL access to over 14 million websites on the Internet. All this is yours, from the comfort of your favourite armchair.

What's more you can choose the channels and services you want – ensuring you have flexibility and great customer service, from as little as £6.99 a month. Backed by Carlton and Granada, the UK's two biggest ITV companies, ONdigital is the home of great television.

Don't worry; you don't need a dish or cable. Our world's all through your existing TV, phone line and an aerial. And because it's 'plug and play', it will take hardly any time for you to set it up – and only twenty minutes to tune in your channels.

So come in. Make yourself at home.



Walking With Dinosaurs
on UK Horizons.

Picture courtesy of Allsport. All rights reserved.

Say goodbye to "There's nothing on tonight"

Invite The Simpsons over more regularly or meet your latest Friends. Whatever you enjoy, you'll find it easily with ONdigital.

You'll still have all your old favourites free like the BBC*, ITV, Channel 4 and Channel 5. We haven't stopped there though. Also free are other great digital channels like BBC NEWS 24*, BBC Choice* and digital ITV plus ITV2 which aren't available on satellite.

Next there are your Primary channels – like Sky One, MTV, ONsport 2, Cartoon Network, the list goes on... There's plenty for everyone: non-stop access to music, drama, documentaries and soaps with our great mix of entertainment channels. Nickelodeon (the popular childrens' channel) and Paramount Comedy channel will be available from January 2001. We've even made it easy for you to choose: for the first 3 months, we'll give you all the available Primary channels for the price of six - just £9.99.



The Royle Family
on UK Gold



Courtesy of Universal City Studios
Productions Inc.

Add the Premium channels, like FilmFour or Sky Sports 1, and your night's entertainment is complete.

*BBC services are provided free as part of your license fee.

Introductory offer

Get all Primary Channels for just £9.99 for the first 3 months.



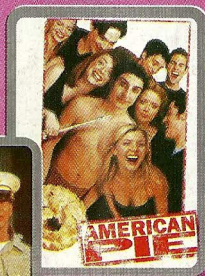
Welcome Hollywood into your home

The thrill of the box-office is about to light up your front room.

Watch some of the latest blockbusters on TV. See the pick of British cinema. Or step back in time for some golden classics. With ONdigital's choice of movie channels, you'll be in line for over 700 films every month! All of them with top-notch digital quality sound and picture, and many in wide screen.

There's Sky Premier and Sky MovieMax, back to back big screen action that'll take you to the edge of your seat. If you prefer your movies more provocative, don't miss the raw power of FilmFour. Or if it's the gems you're after, Carlton Cinema is a must have.

What's more, for even more choice and convenience, there's ONrequest, our pay per view service that brings you the first UK TV screenings of some of the latest from the big screen like the General's Daughter and American Pie.

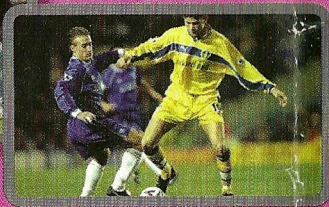


American Pie © 1999 Universal Studios. ARR
The General's Daughter © 1999 Paramount Pictures. ARR

More matches than anyone

Ball by ball. Whistle by whistle. Blow by blow. Get ready for incredible live sports action.

When it comes to football, ONdigital really does have more matches than anyone*. With the UEFA Champions League, FA Carling Premiership, FA Cup, Worthington Cup, Nationwide divisions 1, 2 & 3 and competitive internationals. ONdigital is the home of the beautiful game.



It's also home to cricket, rugby, tennis, boxing, racing, golf, wrestling – in fact, if it's sport, it's ONdigital. With Sky Sports 1, 2 and 3 as great Premium channels; British Eurosport, ONsport 1 and 2 as part of the Primary and bonus channel line-up; plus your free to view channels, a sporting feast awaits you.

*In the 1999/2000 season ONdigital showed more of the season's matches than any other UK TV platform.

Courtesy of Allsport. All rights reserved.





Free-to-view channels



All your traditional favourites, now utterly transformed by digital technology. (Not available on satellite.)



A channel for England and Wales with a different view – younger, fresher and sportier. (Not available on satellite.)††



It's alternative, edgy, risky, innovative – and now Channel 4 has gone digital.



Home-grown programming for Wales, 12 hours a day.†††



A lively terrestrial channel with better UK-wide coverage than ever before.



An entertaining mix of programmes including drama, news, journalism, documentaries, comedy and entertainment.*



Diverse programming on subjects which captivate, inspire and stimulate, as well as original comedy with a real edge.*



A refreshing mix of witty and irreverent original programmes and unexpected theme nights that you won't see anywhere else.*†



BBC Knowledge with its stimulating mix of factual content takes you further into the topics that really interest you.*



Round the clock news from the BBC, with headlines every 15 minutes and live coverage of events as they happen around the world.*



BBC Parliament brings live, uninterrupted and immediate coverage of the House of Commons and 'recorded as live' coverage of the House of Lords.*



Great graphics and information, from today's news headlines to share prices in Japan. Quick and easy to find your way around.**



TV Travel Shop, has exclusive holiday offers from all the major tour operators.



FourText gives programme details and times for the current and following day for Channel 4 and FilmFour.**



The high street on your TV. Shop from your sofa with this channel.



Clearer text, web-style graphics, faster, easier... it's definitely not the Teletext you know...**



Simply Money is the channel devoted to keeping your life simple. It offers viewers information and advice on consumer and personal finance issues.



With the launch of the ITN News Channel you can enjoy the latest news from home and abroad as it breaks each morning.

* BBC Services are not subscription and are available as part of the license fee. BBC Parliament – audio only. ** Text service and availability depends on box or idtv type.

† BBC Choice has dedicated versions available for Scotland, Wales & Northern Ireland. †† S2 available in Scotland, TVyou available in Northern Ireland.

††† Subscribers in Wales will normally receive S4C. Viewers in Scotland will normally receive Teletext. S4C-2 is only available in Wales.

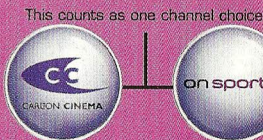
Primary channels



The world-famous 24-hour youth entertainment channel.



Live sports for all – from home and around the world.



Great movies, 7 days a week.

Exclusive coverage of the UEFA Champions Football League.



Fresh and involving – the ultimate women's magazine on TV.



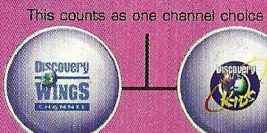
Fast cars, bikes & women – the channel for men who like all the action.



A 24-hour cartoon channel for adults and children.



TV to tempt your taste buds on Europe's only food channel.



A channel dedicated to aviation, space, mankind, adventure and our world.



Adventure and entertainment for children designed to enlighten kids about the world around them.



A quality selection of popular British comedy and drama.



The UK's only music and comedy channel.



A very popular channel, featuring favourites like Friends.



Interesting and informative – the BBC at its factual best. Available Thursday to Sunday.



Gardens, homes, cookery and travel... to inspire you. Available Monday to Wednesday.



Hit comedies, dramas and soaps from around the world.

Extra bonus



Dedicated to great games, like Vegas Poker.



More fun and games including Dr Quiz Test.



Includes exclusive coverage of live UEFA Champions League matches this year and the Tennis Masters Series.



A channel devoted to bringing exclusive offers to ONdigital customers.

Premium channels



These channels are dedicated to the best of sporting action.



You get Sky Sports 3 free when you choose either Sky Sports 1 and/or Sky Sports 2.



A 24-hour contemporary movie channel. The place for people to chill out and escape to.



A premium film and entertainment channel. It offers the best in quality film and entertainment – guaranteed.



For an additional £5.99 a month, you can enjoy FilmFour which broadcasts top British films and other influential and provocative films.



Adult entertainment from midnight to 4am, 7 nights a week. £6.99 a month.



Adult entertainment every night of the week from 12am to 5.30am. Initial one off payment of £12. Minimum 12 month subscription period. £7.99 a month. Not available in Wales.



Fasten your seatbelts

Prepare for take off – your TV's about to travel the world.

Now you can get FULL Internet access to over 14 million websites – through your television. You can book a last minute bargain holiday, find out what's on at your local cinema, even say hello to friends around the world.

Our unique technology allows you to switch between the internet and television at will. You can even watch TV and surf the net at the same time. You'll also see a small icon broadcast during certain TV programmes, just click it and you'll go straight to that programme's web site.

We've also compiled a secure ONnet shopping area in partnership with great high street brands like Thomas Cook and Abbey National. Here you'll be able to explore some great offers and information before hitting the web. And our new email service, ONmail+, lets you send video stills and audio clips anywhere in the world. Peace of mind is important too, so we've included a parental control to help you limit access to unsuitable sites.

All you need is an ONnet box the size of a paperback book connected to your phone line, as well as a lightweight, cordless keyboard. Both of these are free for as long as you subscribe.



Get interactive

ONmail

Say hello to a friend in Timbuktu. Or chat to your mum down the road. ONmail, our standard email service, lets you send and receive emails to and from any email address anywhere in the world. You can even send and receive emails while watching TV. And there's a handy reminder service that'll keep you up to date on birthdays and anniversaries.

ONgames

Welcome to "Games City Central" - we've got two channels dedicated to games. ONgames 1 and 2 will give hours of amusement for every member of the household.

Digital Text Services

A world of information that's quicker and easier to use. There's no better place to look for the latest news, weather, sport, TV listings and cinema news.



From just £6.99 a month

To work out how little you could pay for a new world of entertainment, simply add up the prices of the channels and services to which you'd like to subscribe. You'll need at least one Primary channel, then the rest is up to you.

Primary

	Options	Normal price	Introductory price
1	ALL PRIMARY CHANNELS	£11.99 a month	£9.99 for the first 3 months
2	6 PRIMARY CHANNELS	£9.99 a month	
3	1 PRIMARY CHANNEL	£6.99 a month	

ONnet

SUBSCRIPTION	£5/month
CALL CHARGES FOR BT CUSTOMERS	2p peak/ 1p off-peak and w/ends

ONnet 12 month minimum term subscriptions are only available to ONdigital programme subscribers and cost £5 a month in addition to your normal subscription payment.

You won't even have to buy your set top box or ONnet box. We'll loan you these free for as long as you subscribe. And don't forget, you won't need a dish, cable or a new TV.

Premium

1 SKY PREMIUM CHANNEL	£11.00 a month
ANY 2 SKY PREMIUM CHANNELS	£15.00 a month
ANY 3 SKY PREMIUM CHANNELS	£18.00 a month
ALL 4 SKY PREMIUM CHANNELS	£20.00 a month
FILMFOUR	£5.99 a month
THE ADULT CHANNEL	£6.99 a month
TELEVISION X: THE FANTASY CHANNEL Initial one off payment of £12. Minimum subscription period 12 months. Not available in Wales.	£7.99 a month

When you choose Sky Sports 1 or 2 as one of your Premium channels, you get Sky Sports 3 free.

You'll always feel at home

Let's recap.

Over 50 top quality channels, FULL Internet access, email, games, pay per view... all through your existing TV, phone line and an aerial. No dish, no cable, no worries – just plug and play – from as little as £6.99 per month. You'll also receive our free monthly TV listings magazine, completely free of charge.

Join and we'll make you feel right at home.


Phone before 6pm and we can normally arrange free next day delivery at a time that suits you. And don't worry we'll be at the end of the phone to help you with any additional needs you may have.

So enter a new world of entertainment – and change the way you see TV.

Call us free quoting reference number ND2 on

0808 100 0101

or visit your local electrical retailer.



Phone before 6pm
and we will normally
arrange free next
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time that suits you.





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0808 100 0101

or visit your local electrical retailer.

Terms and Conditions. Set top box available for hire from ONdigital at no charge for as long as ONdigital subscription is maintained. Minimum subscription is £6.99 per month for 12 months. Customers in coverage Menu A-D will be offered all available Primary Channels for the price of six for the first 3 months of their subscription. Special channel packages apply to customers in coverage Menu E. Subject to status. Subscription amount may vary in accordance with the ONdigital subscription contract. Customers must be 18 or over. Programmes and Channels are subject to alterations and may vary according to coverage in your area. Please check coverage and availability with your retailer. Reception may depend on the type and condition of existing aerial installation. Standard Aerial Upgrade fee of £40 will be payable if required. Text availability may depend on box / digital TV type. Set top box must be returned or will be collected by ONdigital if subscription contract terminates. Credit / debit card details may be taken as security. One set top box per subscription. Information correct at time of going to press.

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