

Free Kicks

Enjoy
Sky Sports
1, 2 & 3
free for
2 months

when you subscribe to ONdigital
with 6 or more Primary Channels.

SKY SPORTS 1

SKY SPORTS 2

SKY SPORTS 3

Final whistle on this offer, 1st April 2001



Image courtesy of Allsport.

on^{digital}

More matches than anyone*

OD^{on football}

Enjoy Sky Sports 1, 2 & 3 free for 2 months

ONdigital has always had plenty to offer sports fans. But now we've gone sports mad!

That's because if you subscribe to ONdigital on or before April 1st 2001, you could receive Sky Sports 1, 2 & 3 absolutely free for 2 months.

So, do you **really** want to miss these matches – or have you missed some of them already?

FA Cup 5th Round	Sky Sports 2	Feb 18	Arsenal v Chelsea
Worthington Cup Final	Sky Sports 2	Feb 25	B'ham City v Liverpool
Six Nations Rugby	Sky Sports 2	March 3	England v Scotland
Third Test Cricket	Sky Sports 2	March 14	Sri Lanka v England
World Cup Qualifier	Sky Sports 2	March 24	England v Finland
World Cup Qualifier	Sky Sports 1	March 24	Scotland v Belgium
FA Carling Premiership	Sky Sports 1	March 31	Liverpool v Man Utd

All delivered through a normal aerial, with no need for a dish or cable and with clearer pictures and sharper sound than ever before.



Image courtesy of Allsport

OD on football on us!

ONdigital customers also receive ONsport 1, a bonus channel which brings you even more top sporting action.

Best of all, ONsport 1 promises you live coverage of UEFA Champions League 2000/2001.

It's just part of the reason we bring you more football than anyone else.*

* In the 1999/2000 football season, ONdigital showed more of the season's matches than any other UK TV platform.

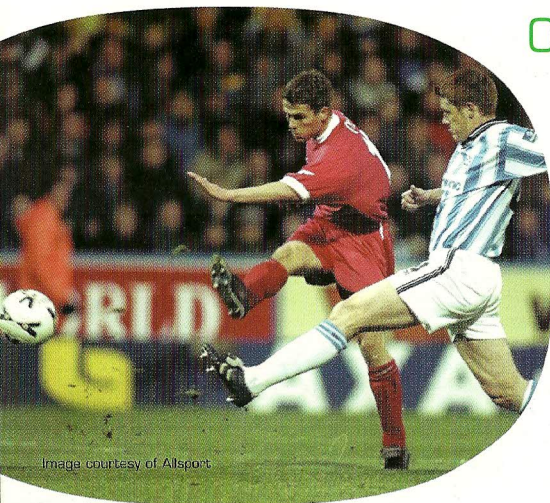


Image courtesy of Allsport

How to get Sky Sports 1, 2 & 3 free for 2 months

To enjoy top football action from the Premier League and FA Cup, not to mention top rugby, golf, cricket and tennis all you have to do is follow these two simple steps:

- 1 Complete an ONdigital customer agreement in-store and choose to:
 - a. Pick up a free ONdigital box† and sign up to ONdigital from just £9.99 a month or;
 - b. Buy an integrated digital TV (idTV) which could also give you any 6 available ONdigital Primary channels for 12 months at no extra cost.
- 2 When you get home, call ONdigital and quote promotion code **SS4** and you could receive Sky Sports 1, 2 & 3 **free** for 2 months – it's that easy!

idTV customers - please note that when calling ONdigital to take advantage of this offer you will need to provide your credit card or direct debit details.

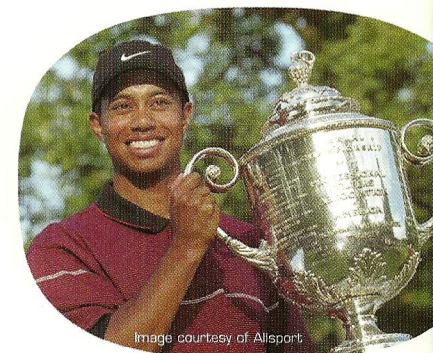


Image courtesy of Allsport

ONdigital offers more than just sport!

As an ONdigital customer you could enjoy the latest in entertainment and cutting edge interactive services.

- Over 50 fantastic channels of amazing entertainment including Sky One, MTV, UK Gold, Nickelodeon and E4
- Internet access to millions of websites through your TV
- Over 700 movies a month with channels such as Sky Premier and FilmFour
- Your choice of pay-per-view entertainment with ONrequest††
- Flexibility to choose the channels you want to watch



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†† Availability depends on coverage and idTV make.

Sign up to ONdigital today

And tonight you could be watching free Sky Sports 1, 2 & 3

Subscribe to ONdigital with 6 or more Primary Channels on or before April 1st 2001 and you could receive Sky Sports 1, 2 & 3 **free** for 2 months.

As an ONdigital customer, you could enjoy the best line up of football action any fan could want...

UEFA Champions League

FA Carling Premiership

FA Cup Sponsored by AXA

Nationwide Division 1, 2 & 3

Worthington Cup

Competitive Internationals

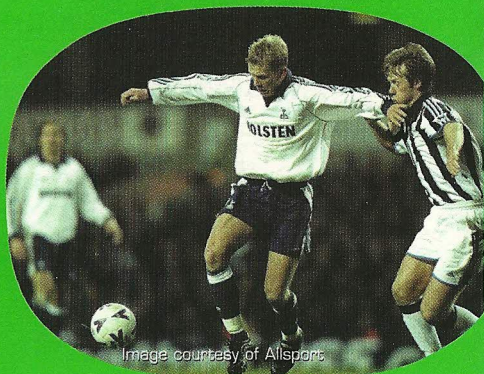


Image courtesy of Allsport

ONdigital Important Information: You must quote promotion code **SS4** to take advantage of this offer. This offer is only available to new residential monthly pay/ONdigital programme subscribers who subscribe to at least 6 Primary Channels for the first 2 months of their subscription term and to new residential Prepaid, Prepaid Plus and Preloaded subscribers who provide ONdigital with authority to make charges to their credit card or bank account (by direct debit) if the customer chooses to subscribe to channels that have not been Prepaid and/or continues to receive the Sky Sports channels featured in this promotion following the end of the free provision promotional period. This offer is only available to customers in ONdigital predicted coverage menu areas A-D only. **The offer is not available** in conjunction with any other offer except that regular monthly pay customers will remain entitled to receive all available Primary channels for the price of 6 for the first 3 months of their 12 month Minimum subscription Term. **The offer comprises** 2 months' free subscription to Sky Sports 1 and/or Sky Sports 2 (where available) during the first 2 months of a 12 month minimum subscription to ONdigital, Sky Sports 3 (where available) will also be provided in addition to Sky Sports 1 and/or 2 during this period. ONdigital will not charge you for 2 months for Sky Sports 1 and/or Sky Sports 2 but will charge you for any other Premium channels you choose as if you are not receiving Sky Sports 1 and/or Sky Sports 2. All other channels will be charged at standard rates. **At the end of the promotional period** ONdigital will charge you at its standard Primary and Premium channel rates for your choice of channels. ONdigital will write to you before the end of the promotional period to notify you of this and to inform you of ONdigital's current rates at that time. **This offer is made subject** to you being eligible to subscribe to ONdigital in accordance with ONdigital's standard terms and conditions - a copy of which is available on request from ONdigital. Offer subject to availability of Sky Sports 1 and Sky Sports 2 in your area. ONdigital reserves the right to withdraw the offer at any time prior to concluding a subscription agreement with you. At time of going to press this offer is available between 9th February and 1st April 2001.

General subscription information: Set-top box available for hire from ONdigital at no charge for as long as ONdigital subscription maintained. Minimum subscription is £6.99 per month for a minimum period of 12 months (£9.99 with this promotion). Subject to status. Subscription amount may vary in accordance with the ONdigital subscription contract. Not available to non-domestic customers (pubs, clubs, etc). Customers must be 18 years or over. Programmes and channels are subject to alterations and may vary according to coverage in your area. Please check coverage and availability with your retailer. Reception may depend on the type and condition of existing aerial installation. Standard Aerial Upgrade policy applies, fee from £40 will be payable if a Standard Aerial Upgrade is required. Set-top box must be returned or will be collected by ONdigital if subscription contract terminates. Credit/debit card details may be taken as security. Information correct at time of going to press (February 2001). One set-top box per subscription. For further details, please call ONdigital on 0800 100 0101 or write to ONdigital Customer Service, PO Box 4, Plymouth PL1 3XU. Telephone calls may be recorded or monitored for training purposes. Copyright © ONdigital 2001. Registered Office 346 Queenstown Road, London SW8 4DG, Registered Number 3302715.