



Great television + Internet access + £50 chequeback*

when you take home **prepaid plus**
on or before 7 May 2001.



Dixons

digital
on

Open the Box. Take the Money.

We couldn't make digital television and Internet access any easier than it is with ONdigital Prepaid Plus. So instead, we've made it more affordable.

Take Prepaid Plus home with you today and we'll give you £50 chequeback.*
So now Prepaid Plus gives you more than ever.

What's so great about Prepaid Plus?

Make just one single payment for Prepaid Plus and you've got digital television through a normal TV aerial and Internet access through your TV† – for a full 12 months.

With Prepaid Plus you could receive the 5 normal channels, plus up to 8 extra free channels, including BBC CHOICE and ITV2.

You also get to choose up to 6 ONdigital Primary channels, from a top quality line-up that includes Sky One, MTV, E4, Nickelodeon and The Paramount Comedy Channel.



Or for an extra cost each month, you could receive our Premium channels so you can catch everything from some of the latest blockbuster movies to top sporting action.



ONnet – the easy way to enjoy the Internet at home

Now you can enjoy access to millions of websites on the Internet – from the comfort of your favourite sofa. You can say hello to friends and family via email, shop for some of your favourite high street brands, play the latest online games, even watch TV and surf at the same time. It's all made easy with ONnet.

And because it comes to you through your existing television, there's no need for an expensive PC.

When you set up your ONnet box you can enjoy these great offers:†

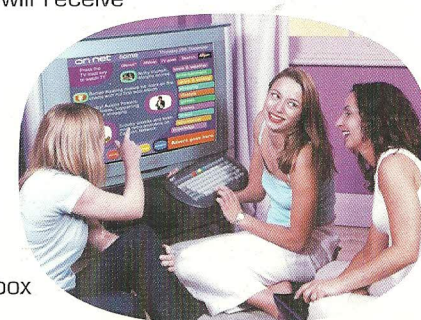
- Free £5 tax free bet with Blue Square
- Save up to £10 on Domino's 'ONdigital Meal Deal'
- £100 worth of prizes to be won playing Jamba games



How to receive your £50 chequeback*

It's no joke! Pick up ONdigital Prepaid Plus and you will receive £50 chequeback* – just follow these simple steps:

1. Check your home's coverage with a member of Dixons' staff
2. Complete an ONdigital Prepaid customer agreement in-store and make a single one-off payment for Prepaid Plus
3. At home, set up your ONdigital box and ONnet box
4. Call ONdigital on 0870 600 8686 to activate your ONdigital and ONnet Smartcards on or before 7 May 2001
5. We will then send a £50 cheque direct to your home – it's that easy!



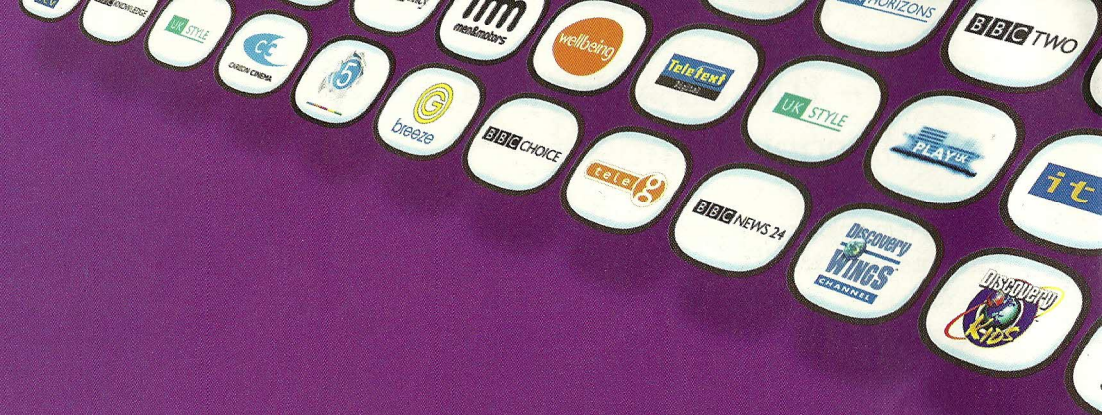
But then with ONdigital Prepaid Plus, everything is that easy!

*Please see information overleaf. †Call charges apply for ONnet.

†Terms and conditions apply. See partner sites on the ONnet portal for details.

*Please see information overleaf.

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*If you have subscribed to ONdigital's Prepaid Plus package through a retail outlet on or before 7 May 2001 and have activated both your ONdigital channel subscription and ONnet subscription between 5 April 2001 and 7 May 2001 then ONdigital will send you a £50 cheque within 60 days. Cheques will not be issued to customers who have cancelled their Agreement or returned their Prepaid Plus package to ONdigital or to the Retailer for any reason prior to the cheque being issued or who activate their programme and network services after 7 May 2001. Cheques will only be made payable in the name of the account holder who purchased in store or in the name of any gift recipient of the Prepaid Plus package who has activated and returned the signed 'Prepaid as a Gift' contract (found inside the Prepaid Plus packaging) to ONdigital. Cheques will only be sent to the address specified on the contract. Connection of your ONnet box to a fixed telephone line will be necessary to use ONnet and call charges apply. ONdigital services are subject to terms, status and coverage - please ask in-store for full details. Please check your coverage with your retailer. Standard Aerial Upgrade Policy and Standard Aerial Upgrade costing £40 may be required. Set top box and accessories and ONnet box and accessories available for hire from ONdigital at no charge for as long as ONdigital subscription is maintained. Information correct at time of going to press - April 01.

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