

A05/760333

6th July 2001

**Important customer announcement - ONdigital is becoming ITV Digital**

Dear [REDACTED]

The next two months are shaping up as our busiest period since the launch of ONdigital over two years ago.

The most visible change occurs on Wednesday 11th July, when ONdigital joins forces with ITV and we change our name to ITV Digital. With the name change come some great new channels and services to complement your existing package. To be able to enjoy the new ITV Digital, you will need to re-tune your set top box (but more about that later).

**So what will change?**

Football fans are in for a treat. On 11th August we're introducing a brand new Premium channel called the ITV Sport Channel. This channel will show the UEFA Champions League, Nationwide Divisions 1, 2 & 3 as well as the Worthington Cup. If you sign up before launch, you will pay only £6.99 per month - that's £3.99 a month for the ITV Sport Channel and £3 a month for any Premier League pay-per-view matches\* we broadcast, for an introductory period of 3 months. ONsport 1 and 2 will stop broadcasting on 12th August bringing to a close the UEFA Champions League coverage we have provided as a bonus channel for the last two seasons.

UK Style and UK Horizons will now be shown on separate channels, allowing fans to watch and enjoy these channels seven days a week. Our internet and interactive TV service called ONnet is being renamed ITV Active and will bring you access to the internet, shopping, games, entertainment and interactive services direct from your television. We'll also be bringing you Two Way TV, a new games channel that will be replacing ONGames.

What isn't going to change here at ITV Digital is our commitment to bringing you great television. You'll still be able to enjoy up to 50 great channels, and you'll find a full channel listing with the new channel numbers detailed on the reverse of this letter.

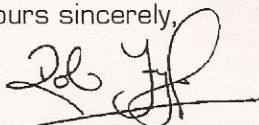
**You need to re-tune your set top box to continue receiving great entertainment.**

All you have to do is re-store your channels on (and not before) Wednesday, 11th July. This will allow you to get access to your new line up straight away.

Full, easy to follow, instructions are enclosed and our customer service team are only a phone call away if you need any assistance. More information can also be found on ONview/the ITV Digital information channel. For any services you pay for monthly, you will now see 'ITV Digital' replace 'ONdigital' on your bank statement. Your existing agreement is unaffected.

Welcome to ITV Digital - and don't forget if you need any help, please give us a call.

Yours sincerely,




Rob Fyfe  
Managing Director

PS Please don't forget to re-store your channels on Wednesday, 11th July.

\* Premier League pay-per-view matches are also available through ITV Sport Select separately from the ITV Sport Channel.



# A big day in television. Our new channel line up.

						
1 - BBC ONE*	2 - BBC TWO*	3 - ITV	4 - Channel 4 <sup>††</sup> (S4C in Wales)	5 - Channel 5	6 - ITV 2** (England & Wales only) S2 (Scotland) UTV2 (N. Ireland)	7 - BBC CHOICE*
						
8 - Channel 4 (in Wales only)	9 - Teletext***	10 - BBC Text* ***	11 - BBC NEWS 24*	12 - BBC PARLIAMENT*	13 - BBC KNOWLEDGE*	14 - FourText***
						
16 - ITV TEXT+***	18 - S4C-2 <sup>††</sup> (Wales only)	18 - TELE G <sup>†</sup> (Scotland only)	19 - Shop! (UK excluding Wales)	20 - ITV Sport Channel	21 - Sky Sports 1	22 - Sky Sports 2
						
23 - Sky Sports 3	24 - Sky Movie Max	25 - Sky Premier	26 - Sky One	27 - Cartoon Network	28 - Carlton Cinema	29 - British Eurosport
This counts as one channel choice						
						
30 - Granada Plus	31 - Granada Breeze	31 - Granada Men & Motors	32 - UK Gold	33 - MTV	35 - Taste CFN	
This counts as one channel choice			This counts as one channel choice			
						
36 - Discovery Wings	36 - Discovery Kids	37 - PLAY	38 - UK Style	39 - Nickelodeon	39 - Paramount Comedy Channel	41 - FilmFour
						
42 - E4	43 - UK Horizons	44 - TV Travel Shop	46 - Two Way TV	47 - Wellbeing	48 - ITN News Channel	50 - ITV Select Info
						
51-58 ITV Select 1 to 5	88 - ITV Digital information channel	90 - The Adult Channel	91 - Televison X :The Fantasy Channel (Except Wales)	98 - ITV Sport Select	99 - ITV Sport Plus	

\* BBC services are not subscription and are available as part of the licence fee. BBC Parliament – audio only. \*\* ITV2 available in England and Wales, UTV2 available in Northern Ireland and S2 available in Scotland. \*\*\* Text service and availability depends on box or idTV type. † TeleG only available in Scotland. †† S4C and S4C2 only available in Wales.