

Enjoy everything  
we have to offer



A complete guide to make sure you're getting the most from ITV Digital

# All you need to enjoy more great TV

Welcome to ITV Digital. It's our aim to bring you the very best entertainment, in the easiest, most enjoyable way. In this booklet you'll find a brief description of all of our channels and services along with a special offer (so keep an eye out).

But before we go any further, let's make sure you've set up your ITV Digital box.

## Step 1 – Set up your box

Connect your ITV Digital box using the Set Up guide enclosed (that's the booklet that has "No mess, no fuss..." on the front). It's very simple and shouldn't take long.

## Step 2 – Your channels

Your channels are divided into: Free, Primary and Premium channels:

### Free

These are all your favourite channels – BBC1, BBC2, ITV, Channel 4 and Channel 5 – available to you with digital quality picture and sound. There's also a host of other digital channels, ranging from 24 hour news to travel, text services and shopping – and you'll get all of these completely free.

### Primary

You've already prepaid for 6 channels for 12 months, so you just need to let us know which 6 you want. Why not upgrade to all the available Primary channels – that's another 10 channels for only £3 extra a month?

### Premium

As well as our Primary channels you can also choose as many Premium channels as you want. These include the very best film and sports channels available. If you want to see just how good they are, why not take advantage of our introductory offer – get FilmFour and any one Sky Premium channel for just £1 each in your first month? See the back cover of this brochure for our standard Premium channel rates.

## Step 3 – Additional services

You'll also need to let us know if you'd like to use ITV Select or ITV Active.

### ITV Select (previously ONrequest)

Our pay-per-view entertainment service showing movies and events. Everyday you can choose to watch some of the latest and greatest Hollywood blockbusters. Check out ITV Select at the back of this leaflet.

### ITV Active

Interactive services direct from your TV from the comfort of your living room - everything from interacting with live programmes and shopping to email and internet access. But more about that later.

## Step 4 – Call the hotline number

So you're all connected and you've chosen which channels you want. Now all you need to do is call our hotline number on 0870 600 8686 to activate your subscription and start watching. When you call you'll be asked for your channel choice and whether you'd like to use our additional services. We'll also need a few details so please have the following to hand:

- Your account number (which is printed on your customer agreement)
- Your prepaid number (printed on a label at the back of your Set Up guide)
- Your smartcard number (found on the back of your smartcard)

## Step 5 – Fill out your agreement form


Finally, if you've been given ITV Digital as a gift, you're adding Primary or Premium channels, or think you might want to use any of our other services, you'll need to fill out the agreement form (you'll find this at the back of this pack) and return it to us in the envelope provided.

Take a minute to look through everything we've got to offer.



# Here they all are, in no particular order, but they all share one thing, they're all great channels.

ITV Digital gives you access to these free-to-view channels:

 <p>An entertaining mix of programmes including drama, journalism, news, documentaries, comedy and entertainment.*</p>	 <p>Diverse programming on subjects which captivate, inspire and stimulate, as well as original comedy with a real edge.*</p>	 <p>A refreshing mix of witty and irreverent original programmes and unexpected theme nights that you won't see anywhere else.*</p>	 <p>Round the clock news from the BBC, with headlines every 15 minutes and live coverage of events as they happen around the world.*</p>	 <p>With its stimulating mix of factual content takes you further into the topics that really interest you.*</p>	 <p>With live, uninterrupted and unmediated coverage of the House of Commons and 'recorded as live' coverage of the House of Lords.*</p>	 <p>Great graphics and information, from today's news headlines to share prices in Japan. Quick and easy to find your way around. ***</p>	 <p>All your traditional favourites, now utterly transformed by digital technology.</p>
 <p>A channel for England and Wales with a different view – younger, fresher and sportier. ** (Not available on satellite)</p>	 <p>Northern Ireland's digital terrestrial channel. **</p>	 <p>More sport, more dramas, more entertainment and a whole lot more choice. ** (Not available on satellite)</p>	 <p>It's alternative, edgy, risky, innovative – and now Channel 4 has gone digital.</p>	 <p>A lively terrestrial channel with better UK-wide coverage than ever before.</p>	 <p>Clearer text, web-style graphics, faster, easier... it's definitely not the Teletext you know. ***</p>	 <p>Offers up to date information and programme listings for ITV channels whilst keeping the TV picture permanently in view.</p>	 <p>With the launch of the ITN News Channel you can enjoy the latest news from home and abroad as it breaks each morning.</p>
 <p>The high street on your TV. Shop from your sofa with this channel.</p>	 <p>TV Travel Shop, has exclusive holiday offers from all the major tour operators.</p>	 <p>It gives programme details and times for the current and following day for Channel 4 and FilmFour. ***</p>	 <p>Provides an hour of Gaelic programmes every day, including cartoons, documentaries, religious services and music shows. †</p>	 <p>Home-grown programming for Wales, 12 hours a day. ††</p>	 <p>S4C2 is a bi-lingual service, broadcasting live debates from the National Assembly for Wales whenever the Assembly is in session. ††</p>	<p>* BBC services are not subscription and are available as part of the licence fee. BBC Parliament – audio only.  ** ITV2 available in England and Wales, UTV2 available in Northern Ireland and S2 available in Scotland.  *** Digital text services not currently available through all STBs.  † TeleG only available in Scotland.  †† S4C and S4C2 only available in Wales.</p>	

Choose any six or enjoy all of these great ITV Digital Primary channels:

 <p>A very popular channel, featuring favourites like The Simpsons.</p>	 <p>The UK's only music and comedy channel. Featuring current sounds and the best in cult comedy.</p>	 <p>The very best of British comedy and drama.</p>	 <p>Inspirational ideas for gardens, homes, travel and food all courtesy of your favourite personalities.</p>	 <p>Stimulating factual entertainment, from documentaries to science and natural history.</p>	 <p>From golden greats to contemporary classics, Carlton Cinema has something for everyone.</p>	 <p>Bursting with the coolest cartoons and best live action comedy and drama. Includes Sabrina the Teenage Witch, Rugrats and Hey Arnold!</p>	 <p>Comedy is Paramount. The only channel dedicated to bringing you outstanding comedy from both sides of the Atlantic.</p>
 <p>The new entertainment channel from Channel 4, bringing you the best entertainment from the UK, US and the rest of the world.</p>	 <p>The Best Place For Cartoons – 24 hours a day. Catch Tom &amp; Jerry, Scooby-Doo plus new stars The Powerpuff Girls and Dragonball Z.</p>	 <p>The number one music channel, delivering the biggest hits, the biggest stars and exclusives that count.</p>	 <p>Top class international sport including live action from WTA/ATP Tennis, World Athletics Championships, Motorcycling Grand Prix and World Superbikes.</p>	 <p>Food to inspire you. Take 40 top chefs, mix with passion and invention, and what have you got? The perfect food TV channel.</p>	 <p>The TV channel that's tuned into women with everything to help you get the most out of your life.</p>	 <p>Men &amp; Motors, with its fast cars, fast bikes and fast women, it's certain to get viewers hot under bonnet.</p>	 <p>Hit comedies, dramas, action adventures and soaps from around the world.</p>
 <p>Adventure and entertainment designed to enlighten kids about the world around them.</p>	 <p>The sky's the limit on Discovery Wings – a channel devoted to flight, aviation and space travel.</p>	 <p>A channel devoted to your wellbeing from Boots and Granada.</p>	 <p>A brand new games service with a range of logic and puzzle games. Play all day everyday to perfect your skills and get your highest score.</p>				

For an extra cost each month you can also subscribe to any of these ITV Digital Premium channels by direct debit or credit card:

 <p>A premier film and entertainment channel. It offers the best in quality film and entertainment – guaranteed.</p>	 <p>Action, action and more action. Sci-Fi, thrillers, martial arts, comedies...</p>	 <p>The best in modern, independent cinema. Great British films, premieres of FilmFour productions and influential films from around the world.</p>	 <p>The home of the FA Premiership. All the action from the Scottish Premier league plus much more.</p>	 <p>Top quality live sports action from International Rugby and England's overseas test matches to the US Open.</p>	 <p>A real bonus for Sky Sports fans! Live action ranging from American Football through to WWF wrestling.</p>	 <p>Exclusive action from the UEFA Champion's League, Worthington Cup and Nationwide Football League.</p>	 <p>Live pay-per-view matches from the FA Barclaycard Premiership and Nationwide Football League.</p>
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## Extra services

These are all available to you regardless of the channels you subscribe to.

### ITV Select

Simple but brilliant, a pay-per-view entertainment service which brings you some of our first broadcasts (often premieres on British TV) of some of the latest Hollywood movies and special events.

We've made ordering easy - it's just a few clicks on your remote - so you can avoid the hassle of going to the video shop (and the late fines)! And you only pay for what you order so there's no commitment or monthly subscription charges.

Create the cinema experience in your living room with movies showing throughout the day and selected performances in widescreen and stunning surround sound.

### ITV Active

We're all aware that there's a great big world-wide web out there and in our opinion the best way to explore it is from your favourite armchair.

So we've introduced ITV Active, which lets you surf millions of websites, do your grocery shopping at Tesco.com, and send and receive emails. Soon you'll also be able to interact with your favourite TV shows. It's easy to set up, it's all through your TV, and only costs £5 a month for ITV Digital customers.

## And finally...

Now that's all the reading over with it's time to enjoy the best that TV has to offer. If any of the below apply to you, don't forget to send us your agreement form, which you'll find in this pack.

- You've been given ITV Digital as a gift
- You'd like to take all Primary channels or any of our Premium channels
- You'd like to subscribe to ITV Active or use ITV Select

We hope you'll enjoy ITV Digital. Remember help is always at hand, so if you ever feel you need to talk to us, just call our Customer Services team on 0870 600 9696.\*

\*Calls may be monitored or recorded to ensure we give the best possible service. Calls are charged at national rate.



Current standard rates are: any one Sky Premium channel at £12 per month; two cost £16 per month; three cost £19 per month and four cost £21 per month. (Sky Sports 3 is supplied with Sky Sports 1 or 2 where available). FilmFour is £5.99 per month. The Adult Channel is £7.99 per month. Television X: The Fantasy Channel is £7.99 a month. Initial one off payment of £12. Minimum subscription period 12 months. Television X: The Fantasy Channel is not available in Wales. You can only make your choice of discounted Premium channels once, i.e. you cannot change your choice during the discounted month other than to increase the number of Primary channels.

This offer may not be combined with any other offer. ITV Sport Channel costs £6.99 per month. ITV Sport Channel together with ITV Sport Select costs £9.99 per month.