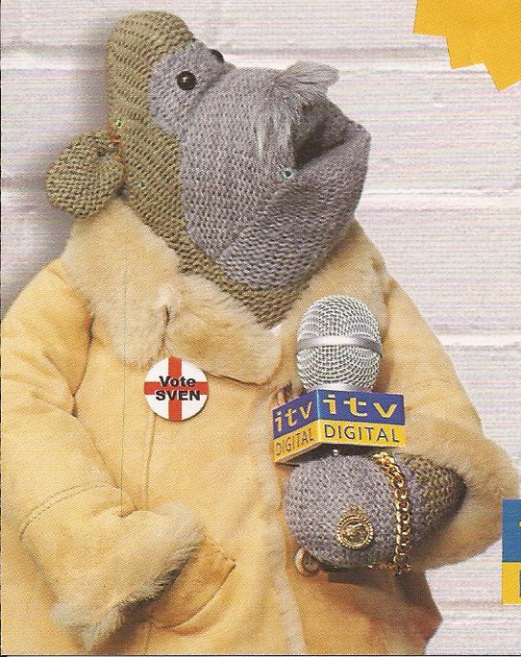


Dixons

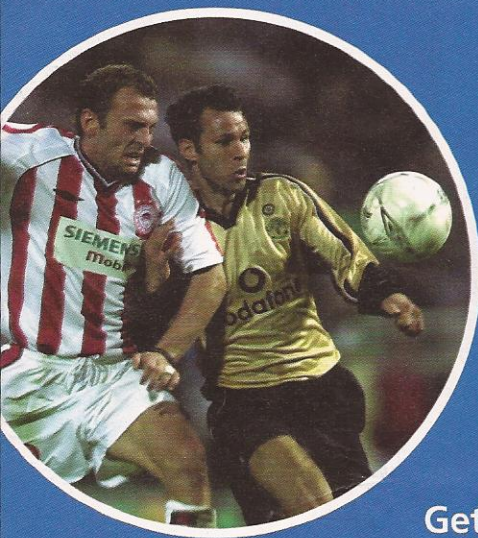
Free
**ITV Sport
channel**
for 3 months

When you subscribe to ITV Digital

**Plus
Free
Monkey**



itv
DIGITAL



Free ITV Sport Channel for 3 months

Get better telly with ITV Digital today.

And we're not just bringing you the best in entertainment – sign up today and you could be watching the ITV Sport Channel free for 3 months. On top of all that, we'll even send you a free Monkey to watch the telly with you.

So what's on?

Well, with the ITV Sport Channel you can enjoy exclusive live games from the UEFA Champions League, Nationwide Football League and Worthington Cup.

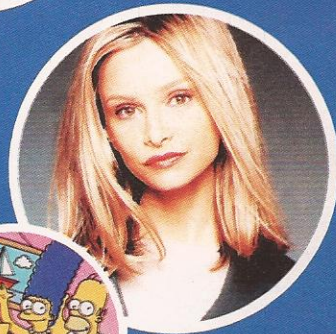
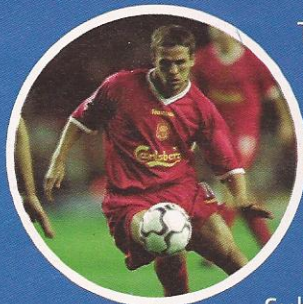
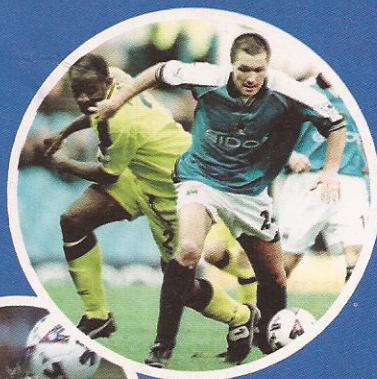
To top that we could also bring you Sky Sports 1, 2 and 3.

And with channels like E4, Sky One, Nickelodeon, Discovery Channel, UK Gold and MTV there's something for everybody.

How do I get it?

Subscribe to any ITV Digital package and you will automatically receive the ITV Sport Channel free for 3 months and we'll send you a free Monkey.

Once you've taken out your 12 month subscription and activated your ITV Digital box we will send your monkey within 28 days.



Offer ends 31 December 2001



Pictures courtesy of: Sport, Allsport ARR. The Simpsons, Sky One. ARR. Ally McBeal, TM & © Fox and its Related Entities. ARR. ITV is subject to coverage, status and terms. ITV Digital box is provided on free loan while you subscribe. Minimum terms of 12 months' subscription to 6 Primary channels. Not available to non-domestic customers (pubs, clubs etc). Please check availability with your retailer. Reception may vary on the type of and condition of existing aerial installation. Standard aerial upgrade of £25 will be payable if required. Monkey supplied with t-shirt only. On expiry of free ITV Sport Channel offer you will be charged at our standard rate. We will contact you before expiry to remind you.

© ITV Digital 2001. Registered Office ITV Digital PLC 346 Queenstown Road London SW8 4DG. Registered Office 3302715.