

Good Homes Wanted

must have ITV digital



Dixons

itv
DIGITAL

Why choose ITV Digital?

- Free ITV Digital box while you subscribe.
- No dish, no cable, no fuss.
- Up to 50 of the best channels available.
- Over 700 movies each month.
- The new home of football with ITV Sport Channel and Sky Sports 1, 2 and 3.
- ITV Select brings you pay-per-view entertainment.
- Internet access through your TV with ITV Active.*

Pick up ITV Digital and start watching today.

choose one of these 4 offers to get your free Monkey and start watching ITV Digital today

All the Primary channels +

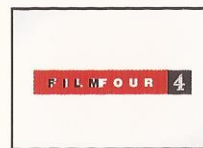
Exclusive action from the UEFA Champions League, Nationwide Football League and Worthington Cup, featuring more than 130 top quality matches per season.



£20.99 per month

All the Primary channels +

Over 120 different films every month including the best of British, quality Hollywood and controversial classics.



£19.99 per month

All the Primary channels +

A premier film and entertainment channel. It offers some of the best in quality film and entertainment.



£26.00 per month

All the Primary channels +

Action, action and more action. Sci-fi, thrillers, martial arts, comedies. A 24-hour contemporary movie channel.



£26.00 per month

Our Primary channels include the most entertaining channels on Digital TV, such as Sky One, MTV, E4, British Eurosport, UK Gold, Carlton Cinema, Discovery Channel, Cartoon Network and Nickelodeon.

Once you've taken out your 12 month subscription to one of these four offers, we will send you your free Monkey. Please bear with us during the standard 28 day delivery period and help us to speed this up by activating your ITV Digital box as soon as you get home. **This offer runs from 7th November to the 26th December 2001 while stocks last.** A standard £25 connection fee is payable with your first month's subscription.

Free Monkey

when you subscribe to
ITV Digital with the
ITV Sport channel or
one of our Premium
movie channels



Read on to discover what great TV you
could be watching soon....

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Retail Customer Monkey Offer

ITV Digital is available subject to status, terms and coverage. New customers to ITV Digital who subscribe to all available Primary channels and ITV Sport Channel or FilmFour or Sky Premier or Sky MovieMax between 7th November 2001 and 26th December 2001 for 12 months could receive, subject to availability, a replica monkey within 28 days of activation (supplied with t-shirt only). ITV Digital box provided on free loan while you subscribe. £25 connection fee applies and a £25 Standard Aerial Upgrade fee will be payable if required.

ITV Digital Important Information:

All programmes and channels are available subject to coverage and may be changed from time to time. Information correct at time of going to press (10/01). £25 connection fee applies. ITV Digital box and ITV Active box are provided on free loan while you subscribe. Minimum subscription term of 12 months applies. Not available to non-domestic customers (pubs, clubs etc.). Separate commercial packages are available contact ITV Digital for details. Subject to status. Channel hours may vary. Reception may depend on the type and condition of existing aerial installation. Standard Aerial Upgrade fee of £25 will be payable if required. See contract for Standard Aerial Upgrade policy. Standard Aerial Upgrade not available to Digital Television subscribers who do not enter into a 12 month minimum term ITV Digital Subscription Agreement. Some services are not available on certain types of digital television. ITV Digital and/ or ITV Active boxes must be returned or will be collected by ITV Digital if subscription contract terminates. ITV Active requires connection, when in use, to a fixed telephone line. Subscription £5 per month while you are also subscribing to ITV Digital. Call charges apply. Credit/debit card details may be taken as security. For further details, please call ITV Digital free on 0800 100 0101 (calls may be recorded) or write to ITV Digital Customer Service, PO Box 4, Plymouth PL1 3XU. © ITV Digital 2001. Registered Office ITV Digital plc, 346 Queenstown Road, London SW8 4DG. Registered Number 3302715.

