



25th March 2000

Dear

I am delighted to announce the launch of three new digital text services. They offer you access to an amazing range of information and they are completely free of charge.

Digital Teletext, BBC Text and FourText are available to you now. They provide a wealth of information including sport, news, movies and finance. There are also pages covering TV listings and the weather. And, as time goes by, there will be more and more information available for you to access even faster than you can now.

## How to get these new services

To get Digital Teletext, BBC Text and FourText you need to carry out a simple "auto update" on your box. You will find full details on how to perform this update on page 10 of your April ONdigital TV Guide.

## There's so much more to come

In the near future, you'll be receiving news from us about exciting new interactive services. The first of these, ONmail, is exclusive to ONdigital and lets you send and receive email messages through your TV to any email address, anywhere in the world - for the price of a local call!

In the meantime, I'm sure you will be very impressed by these great new text channels. If you have any questions about these or any other ONdigital services, please do not hesitate to call us on 0870 600 9696.

There's never been a better time to be an ONdigital customer!

Yours sincerely,

Nick Bowman

Director Of Customer Services