



You'll find them all  
in the audio & TV  
department

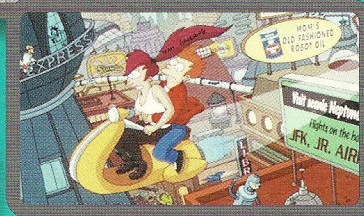
A&L DERS

More choice through your aerial

digital  
on



# ALLDERS



## More choice, delivered straight through your aerial

Now there's a refreshingly simple way to get more choice on your TV. You don't need a satellite dish or cable. Just your aerial and an ONdigital set top box, which is available from Allders right now and is FREE while you subscribe to ONdigital.

### More of the TV you want

Sport, comedy, drama, current affairs, cartoons, movies... you'll always find something great to watch.

For football fans, there's live coverage of the UEFA Champions League, which you can watch free as long as you subscribe to more than one primary channel.

Plus there's live Premiership action on Sky Sports 1.

You'll find all the familiar channels like BBC, ITV, Channel 4 and Channel 5 programmes, plus four new free to view channels. Then pick and mix your primary channels like Cartoon Network, British Eurosport, MTV and Sky One, home of Friends, ER and Futurama, the new hit series from the creator of The Simpsons.

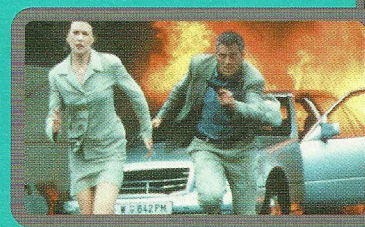
Finally, select your choice of exciting premium channels from Sky and FilmFour

### Free set top box

The set top box is free while you subscribe, and there's no connection fee either. You can start watching ONdigital for just £6.99 a month which gives you one primary channel (excluding UEFA Champions League). For six primary channels you pay only £9.99 a month, or have all of them for £11.99 a month. (To help you choose, you get them all for the first three months for the cost of just six.) You can add one Sky premium channel for £11, any two for £15 or have all three for £18 a month. And FilmFour can be yours too for just £5.99 a month more.

### Call into Allders today

The people in our television department would be delighted to answer any questions you have about ONdigital, including how easy it is to set up. So make sure you pop in today.





Set top box available for hire from ONdigital at no charge for as long as ONdigital subscription is maintained. Minimum subscription is £6.99 per month for 12 months. Subject to status. Subscription amount may vary in accordance with the ONdigital subscription contract. Standard Aerial Upgrade fee of £40 may be payable if required. Not available to non-domestic customers (pubs, clubs etc). Customers must be 18 years or over. Programmes and channels are subject to alterations and may vary according

to coverage in your area. Please check coverage and availability with your retailer. Reception may depend on the type and condition of existing aerial installation. Set top box must be returned or will be collected by ONdigital if subscription contract terminates. Credit/debit card details may be taken as security. One set top box per subscription. Information correct at time of going to press. For further details, please call ONdigital free on 0808 100 0101 or write to ONdigital Customer Service, PO Box 4, Plymouth PL1 3XU.

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